2024 INTAKE

MASTERS PROGRAMMES
Why Hong Kong?

1st
Freest economy: World No.1 since 1996 (Canada-based Fraser Institute)

2nd

3rd

4th
World No.4 global financial centre (The 2023 Global Financial Centres Index 33rd Edition)

5th
World No.5 World Competitiveness Ranking 2022
HKU Business School

Faculty Members

Rankings

The University of Hong Kong

HS World University Rankings 2024
No. 1 in Asia

Qs Graduate Employability Ranking 2022
No. 10 in the World

No. 1 in the World

Asian University Rankings 2023
No. 4 in Asia

QS World University Rankings 2024
No. 26 in the World

Our 2023-2024 student community at a glance

Regions Represented

- Australia
- Canada
- Chile
- China
- France
- Germany
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Kyrgyzstan
- Macau
- New Zealand
- Portugal
- Russia
- Singapore
- Taiwan
- Thailand
- Trinidad
- U.K.
- U.S.A.
- Vietnam

Gender

62% Female
38% Male

Undergraduate University

- Columbia University
- Cornell University
- Fudan University
- Imperial College London
- King's College London
- Korea University
- McGill University
- Monash University
- Nanjing University
- Nankai University
- New York University
- Peking University
- Renmin University of China
- Shanghai Jiaotong University
- Sun Yat-Sen University
- The Australian National University
- The London School of Economics and Political Science
- The University of Hong Kong
- The University of Manchester
- The University of Melbourne
- The University of New South Wales
- The University of Queensland
- The University of Sydney
- The University of Warwick
- Tsinghua University
- University College London
- University of British Columbia
- University of California, Berkeley
- University of Cambridge
- University of Michigan-Ann Arbor
- University of Oxford
- University of Pennsylvania
- University of Toronto
- University of Warwick
- University of Washington
- Xi'an Jiao Tong University
- Yonsei University
- Zhejiang University
The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the HKU Main Campus, Cyberport and Admiralty Town Centre.

**OUR CAMPUSES**

**Town Centre**

Located at the heart of the city, Admiralty Town Centre Campus brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges, this downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

**Cyberport Campus**

Located at the flagship of Hong Kong’s digital industry - Cyberport, the School’s facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.

**HKU Main Campus**

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in University life.

**OTHER CAMPUSES**

**HKU Beijing Centre**

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculty to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.

**HKU-Tel Aviv Innovation Hub**

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.

**HKU Cube**

HKU Cube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUB’s associates, as well as a bridge to connect business leaders in and outside the school.

**HKU iCube**

The Representative Office of The University of Hong Kong in Vietnam

**Shenzhen Campus**

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School’s latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.
Modular Calendar

Courses are offered on a modular basis to allow students to focus on 1-3 courses at a time. Normally, each module consists of six to eight weeks including the examination week.

<table>
<thead>
<tr>
<th>Module</th>
<th>Dates</th>
</tr>
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<tbody>
<tr>
<td>M1</td>
<td>Sep 1 to Oct 18</td>
</tr>
<tr>
<td>M2</td>
<td>Oct 19 to Dec 3</td>
</tr>
<tr>
<td>M3</td>
<td>Dec 4 to Jan 28</td>
</tr>
<tr>
<td>M4</td>
<td>Jan 29 to Mar 20</td>
</tr>
<tr>
<td>M5</td>
<td>Mar 21 to May 8</td>
</tr>
<tr>
<td>M6</td>
<td>May 9 to Jun 23</td>
</tr>
</tbody>
</table>

For reference only, actual duration can vary.

Quick Facts

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INTAKE</th>
<th>FORMAT</th>
<th>MEDIUM</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Degree</td>
<td>August</td>
<td>Full-Time</td>
<td>English</td>
<td>Minimum 1 year / Maximum 2 years</td>
</tr>
</tbody>
</table>

Class Days

Normally 2 sessions of teaching per course per week.

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>☀️</td>
<td>☀️</td>
<td>☀️</td>
<td>☀️</td>
<td>☀️</td>
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</tr>
</tbody>
</table>

Morning Session | Afternoon Session | Evening Session

Course Assessments

A combination of

- Assignments
- Mid-term Examinations
- Project Papers
- Presentations
- Other courseworks
- Final Examination
Master of Global Management Overview

Developing future leaders is a need for most global organisations

The Master of Global Management programme at the HKU Business School offers a comprehensive curriculum that incorporates individual, organisational and national knowledge pertinent to effective management of global issues. The programme is designed to help students develop global management problem solving skills and enhance their ability to manage and work with people from a widening spread of backgrounds in a global context. There is a strong industry demand for global management skills, due to rapid globalisation, and these skills are becoming an important competence for future leaders.

Globalisation and Threats to Globalisation are Continuing

<table>
<thead>
<tr>
<th>Progress</th>
<th>Barriers</th>
</tr>
</thead>
<tbody>
<tr>
<td>+ Information technology</td>
<td></td>
</tr>
<tr>
<td>+ Capital</td>
<td></td>
</tr>
<tr>
<td>+ Trade</td>
<td></td>
</tr>
<tr>
<td>+ Transportation</td>
<td></td>
</tr>
<tr>
<td>+ People</td>
<td></td>
</tr>
<tr>
<td>+ Became reality in 2018</td>
<td></td>
</tr>
<tr>
<td>+ Tariff increases between trade partners (e.g. USA and China)</td>
<td></td>
</tr>
<tr>
<td>+ Tightened screening of foreign corporate takeovers</td>
<td></td>
</tr>
<tr>
<td>+ Advanced data localisation policies</td>
<td></td>
</tr>
<tr>
<td>+ Tightened immigration policies</td>
<td></td>
</tr>
</tbody>
</table>

Individual Careers

Benefits

+ More opportunities
+ Fewer boundaries
+ Migration across boundaries: jobs, employers, geographical, national, cultural

Challenges

+ Require knowledge of individuals, organisations and nations
+ Require abilities to resolve arising problems – apply knowledge and creativity to resolving problems

Q&A

1. What is the difference between global management and just management?
   The study of management draws on management research and practices, whilst the study of global management focuses on applying these management skills and knowledge to managing in global contexts. The understanding of the complexities inherent in individuals, teams, and organisations across nations has become increasingly important in recent years.

2. I’m a fresh graduate, by taking the Master of Global Management what skills can I obtain in being a manager?
   On this programme you will learn problem solving skills, learn to look at the world from multiple perspectives and also enjoy working as a team with other classmates. The ability to deal with people of diverse backgrounds and nationalities both internally and externally to an organisation is key for career advancement and success.

3. How can I obtain the required soft skills to deal with people of diverse backgrounds throughout the programme?
   The Master of Global Management programme is taught through various teaching methods. You will attend lectures, case studies, and workshops with renowned professors and guest lecturers, as well as involve yourselves in student engagement.

4. Does the programme focus on soft skills only?
   No. There are specific knowledge and skills regarding organisational practices such as those provided in International Human Resource Management, but also foundational skills such as that provided in Creative Global Management Problem Solving.

5. Are there any opportunities for us to have more practical industry experiences?
   The programme will facilitate, but not provide, internships. There will be ample opportunities to learn about industries and real-world organisations as many instructors use business cases and share their practical experiences and insights.
Scholarship

Entrance Scholarship
We offer scholarships to qualified students who may receive a scholarship ranging from 10% to 50% in most cases, on the basis of student’s academic merit at the admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

Merit-Based Scholarship
We offer merit-based scholarships to qualified students, who shall receive a scholarship of at least 40%, but not limited to academic performance of the first three modules, participation in the extracurricular activities recommended from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship
Up to 12 scholarships shall be awarded, starting from the academic year 2022-2023, to Year One students, available to all masters programmes, offered by the HKU Business School on the bases of academic performance in the respective programmes and their contributions to the community. The Scholarship shall be of the value of HK$10,000 each.

Tuition Fee
$390,000*
A deposit of HK$10,000 is required to confirm the admission offer. The balance shall be payable in two equal installments in one year, irrespective of the number of courses taken in each module.

* Subject to change and final approval of the University.

Prof. Simon S.K. Lam
Entrepreneurship in Multinational Corporations

The concept of entrepreneurship in multinational corporations (MNCs) refers to the development of new opportunities and business models within large international firms, leading to the enhancement of their global competitive position and the organisational profitability of the companies. Students will learn to build business models, people, and structures that enable the successful business creation processes within the MNCs.

Prof. Christine M.K. Chan
Dynamics of Multinational Corporations

Multinational corporations encounter increasing complexity in the fast-changing global business environment which affects their ways of doing business in different countries. We will learn how multinational corporations adapt to these dynamics in order to succeed and survive in the global markets.

Growing importance of global citizenship: environmental, social and governance

Want to understand sustainable finance?
+ Sustainable Management and Responsible Investment
+ Green Finance and ESG (an elective course from Master of Finance programme)

Want to understand ESG management for businesses?
+ Corporate Governance and Social Responsibility
+ ESG Reporting: Concepts and Practices
+ Social Value and the Humanity of Leadership
+ Workplace Wellness

What happens in the dynamic global market?
+ Reinventing Management in Global Capitalism
Student Experience Sharing

Willow Wang

Project Assistant, Palatino Hospitality (Class of 2022)

Despite the fact that I have been studying this field for quite some time, the MSc programme did not fail to expand my understanding and knowledge. It offers a wide variety of modules to choose from, which is impressive as we all have diverse interests, and the programme allows any individual to adapt to their individual needs and interests.

To add to that, I have lived in Hong Kong for over ten years before joining the programme, and despite COVID, my classmates and the International Student Club never failed to help me discover new things, and are always so friendly and welcoming, which is especially important for those who are new to the place. There is so much to see, do and learn, and I knew I can count on them to help. More importantly, I met such a diverse group of people from all over the world, who not only helped me become more open-minded but also introduced me to new and exciting opportunities.

Marie Dupont

Management Trainee, Guotai Junan International (Class 2022)

My biggest achievement in completing the programme was being able to overcome my fear of doing group work. In the past, I would rather finish a demanding task on my own instead of sharing the burden with others, due to a lack of communication and anxiety about free riders. Most of the assignments in our programme required us to work in teams, in the form of presentations and essays that need collective responsibility and management. To my surprise, I had a great time with my teammates. It wasn’t always about getting an "A+", but also about the trust and friendships that I built through various interactions. I truly valued my time at HKU and made a lot of friends.

Willow Wang

Philip Schurings

Associate Consultant, IBM (Class of 2021)

I love the fact that it is such a diverse city, where you can go see the local side in Kowloon, the Western Side on HK Island, and go to the beach and go hiking in the mountains. It is a very complete city that has a lot to offer and it is relatively easy for internationals to adapt to the culture and the city, as most of the people speak English. Now I’ll come to the University, because if there is one University in HK that is globally well-known, it’s HKU. It is a school with a very good reputation, and it definitely lives up to it. It is a place where you can find many internationals, where there is a nice campus vibe and where you have very interesting and engaging classes. Professors, unlike in Europe, know you by name and try to have engaging conversations with you in class. This results in you learning even more and faster.

Philip Schurings

Richelle Chua

Master of Global Management (Class of 2023)

The programme has a strong global focus, with a diverse student body and faculty members from around the world. This provides students with a unique opportunity to learn about global business from a variety of perspectives, and to build a global network of contacts. It provides me with practical skills and knowledge that are essential for success in the global business environment. The programme covers a wide range of topics, including international business strategy, cross-cultural communication, global marketing, and global supply chain management. Completing a master’s degree at HKU is truly a remarkable achievement. As well soon begin the next chapter of my life, I am excited to embrace new challenges with an open mind and a willingness to learn. I will pursue my passions and dreams with determination and ambition, and I will never stop striving for excellence.

Richelle Chua
Class Profile
We recruit students from diverse backgrounds each year to enrich students' learning experience.

Academic Backgrounds

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Field</th>
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<tbody>
<tr>
<td>48%</td>
<td>Accounting / Economics / Finance</td>
</tr>
<tr>
<td>26%</td>
<td>Business / Management / Marketing</td>
</tr>
<tr>
<td>13%</td>
<td>Art / Hospitality</td>
</tr>
<tr>
<td>6%</td>
<td>Mathematics / Science</td>
</tr>
<tr>
<td>6%</td>
<td>Media / Social Science</td>
</tr>
<tr>
<td>2%</td>
<td>Computer Science / Engineering</td>
</tr>
<tr>
<td>1%</td>
<td>Others</td>
</tr>
</tbody>
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Previous Employers (Internship)
- AIA
- AOC Enterprise Solutions Co., Ltd.
- CIB Bank
- DBS Bank (China) Limited
- Estée Lauder
- Guermy
- Industrial and Commercial Bank of China Limited
- Ipsos
- Kasa Group
- L’Oréal
- Lenovo
- McDonald’s
- McKinsey & Company
- Mercedes-Benz Group AG
- NIT Ltd.
- Ogilvy
- P&G
- Porsche (China) Motors Ltd.
- Tiffany & Co.
- Tencent Holdings Ltd.

Gender + Age

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Gender</th>
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<tbody>
<tr>
<td>49%</td>
<td>Female</td>
</tr>
<tr>
<td>51%</td>
<td>Male</td>
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Age

<table>
<thead>
<tr>
<th>Average</th>
<th>Age</th>
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<tbody>
<tr>
<td>19</td>
<td>22</td>
</tr>
<tr>
<td>38</td>
<td></td>
</tr>
</tbody>
</table>

Working Experience

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Experience</th>
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<tbody>
<tr>
<td>94%</td>
<td>With Prior Working Experience</td>
</tr>
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Avg Work Duration

<table>
<thead>
<tr>
<th>Duration</th>
<th>Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

Admission Requirements
To be eligible for admission to our programme, you must:

1. Obtain a TOEFL/IELTS score if you are not from an English-medium university
2. Obtain statements from two referees, regarding suitability for the programme
3. Hold a recognised Bachelor's degree or equivalent

Minimum score requirement:
- TOEFL: 80 (Internet-based)
- TOEFL: 550 (Paper-based)
- IELTS: 6

Application Process

1. Fill in the application form and provide referee details
2. Access the Online Application System and create your application account
3. Pay HK$300 non-refundable application fee
4. Upload documentation to the HKU Business School TPS Application System
5. Remind referees to complete the referee form

For more details, please refer to the Masters Programmes website.

Remarks:
- Applications with missing supporting documentation will be considered incomplete and will not be further processed.
- Upon submission of the online application, you will receive an email confirmation of your application. You will be notified of the status of your application via email.
- Applicants who are shortlisted will be invited for an interview. Application fee paid is non-refundable.
The HKU Business School has a dedicated team that prepares our masters students for success in the world of work.

Leveraging our networks and resources, we aim to provide top-notch career services that:

01 guide students to explore their career direction by assisting them to unlock their potentials and identifying their own interest;

02 help students explore and understand the industry sectors they are most interested in, and evaluate options based on their profile and aspirations;

03 help students develop a realistic career plan by facilitating the planning and execution of their personal career exploration and strategies; and

04 help students enhance their skills, competencies and confidence necessary in the world of business.

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events and job opportunities are exclusive to HKU Business School masters students.

Partial Employers List

**Technology:**

- Alibaba
- Amazon
- Baidu
- ByteDance
- Huawei
- IBM
- Meituan
- Tencent

**Banking:**

- Bank of America
- Bank of China
- BNP Paribas
- Citibank
- HSBC
- Morgan Stanley
- Standard Chartered

**Financial Services (Auditing/Asset Management/Investment Banking/PE&AC):**

- Bloomberg
- China International Capital Corporation (CICC)
- CITIC Securities
- E Fund Management
- Guotai Junan International
- Huatai Financial Holdings
- J.P. Morgan

**Professional Services and Consulting:**

- Deloitte
- Ernst & Young
- KPMG
- McKinsey & Company
- Mercer
- PricewaterhouseCoopers (PwC)

**Others:**

- BYD
- LVHM
- Procter & Gamble (P&G)
- Hong Kong Monetary Authority

*Data based on graduate surveys which was launched in 2022.*
The Student Enrichment Team

The Student Enrichment Team organizes a wide range of events and activities for students and alumni of the seven specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication Skills and Hard skills training. Students can have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.
Mentorship Programme

The Mentorship Programme aims to provide a platform for all masters students of HKU Business School to explore beyond the classroom and gain real-world insight about the industry and careers from alumni and experienced practitioners (mentor), in order to foster an engaging Masters’ community, as well as to contribute their knowledge and experience to nurture the young generation.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 7+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentorship Activities

Kick-off Ceremony
Mentor - Mentee Networking using LEGO® SERIOUS PLAY®
Mentor - Mentee Roundtable Discussion
Professional Seminars and Career Workshops

Mentors Professional Background

<table>
<thead>
<tr>
<th>Expert Area</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>CEO/ COO/ CFO</td>
</tr>
<tr>
<td>Business Analytics</td>
<td>Consultant</td>
</tr>
<tr>
<td>Equity Capital Markets</td>
<td>Data Scientist</td>
</tr>
<tr>
<td>Fast Moving Consumer Goods</td>
<td>Department Head</td>
</tr>
<tr>
<td>Finance and Financial Technology</td>
<td>Director</td>
</tr>
<tr>
<td>Financial Services Compliance</td>
<td>General Manager</td>
</tr>
<tr>
<td>Securities</td>
<td>Managing Director</td>
</tr>
<tr>
<td>Integration Broker Technology</td>
<td>Partner</td>
</tr>
<tr>
<td>Investment and Trading Professional</td>
<td>Regional Head</td>
</tr>
<tr>
<td>Marketing</td>
<td>Trader</td>
</tr>
<tr>
<td>Research</td>
<td>Vize President</td>
</tr>
</tbody>
</table>

Student Ambassador Programme

Our HKU Business School Masters Student Ambassadors are enthusiastic, passionate, outgoing, and knowledgeable, Ambassadors are very much interested in being leaders, while simultaneously working closely with students and the Student Enrichment Team. Ambassadors are responsible for taking the lead to plan and initiate student-led activities. Ambassadors will have a golden opportunity to meet and be inspired by global leaders and senior executives of different industries as well as establish a global mindset and work with students from different cultural backgrounds.
Contact Us

MASTER OF ACCOUNTING
Email: MAcctAdmissions@hku.hk
Phone: (852) 3962 1280

MASTER OF ECONOMICS
Email: MIEAdmissions@hku.hk
Phone: (852) 3962 1368

MASTER OF FINANCE
Email: MIFAdmissions@hku.hk
Phone: (852) 3962 1271

MASTER OF FINANCE IN FINANCIAL TECHNOLOGY
Email: MFFISAdmissions@hku.hk
Phone: (852) 3962 1487

MASTER OF GLOBAL MANAGEMENT
Email: MGMAAdmissions@hku.hk
Phone: (852) 3962 1376

MASTER OF SCIENCE IN BUSINESS ANALYTICS
Email: MSBAAdmissions@hku.hk
Phone: (852) 3962 1246

MASTER OF SCIENCE IN MARKETING
Email: MSMAAdmissions@hku.hk
Phone: (852) 3962 1256

280,000+ Alumni
100 Alumni Networks
> 150 Nationalities
30,000+ HKU Business School Graduates

Our HKU Alumni Network